

# HOTEL SUMMIT



Incorporating:  
**HOTEL DESIGNS  
MEET UP LONDON**

The Hotel Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

**24th April 2025**

De Vere Grand Connaught Rooms, Covent Garden

Brought to you by:

**HOTEL DESIGNS**

# EVENT OVERVIEW

*Hotel Designs'* flagship event, The **Hotel Summit**, has teamed up with **Hotel Designs Meet Up London** in 2025 to offer a day of exclusive 1-to-1 meetings and networking opportunities. The Summit guarantees personalised meetings with buyers, followed by an evening of networking with industry leaders at **Sway Bar**.

## Benefits include:

- Strategically align with the leading publication for the hospitality community
- Gain visibility and attention from key players in the hospitality industry
- Meet interior designers, architects, hoteliers, and developers in person
- Receive substantial brand exposure among hospitality specifiers
- Benefit from exceptional value and engagement
- Reach a broader audience through additional online sponsorship perks

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified hotel buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout
- Tickets to the Hotel Designs Meet Up London

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **15 years**

Over **1280** business meetings facilitated at each event

## Average Annual Budget



All delegates attending require new solutions

# 72%

of companies have secured business post-event

Here is a taste of our event experience...



This is probably the best run event we have attended, would recommend

GUEST SUPPLY

Having attended many 'Meet the Buyer' events this was very good in terms of the format and quality of the buyers attending. The opportunity to showcase the product with buyers coming to the suppliers area means you're not having to carry products and catalogues from table to table. I wouldn't hesitate in attending again, and I am sure we will secure some good business following this event

ADI TRADING LTD



# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts
- 1 x bespoke email to attendees of event (one month before event)

## DURING THE EVENT

### GOLD PACKAGE - £4,950 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- Lunch and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert
- 2x Tickets to the Hotel Designs Meet Up London\*
- Editorial on HD Website
- Additional Sponsorship
  - Round Table Sponsorship - £500 (limited to 5 suppliers)
  - Post-Event Drinks Sponsor - £1,250 + VAT (limited to 1 supplier)

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates
- 1 x bespoke email to event database (1 month after event)

### SILVER PACKAGE - £3,950 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- Lunch and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide
- 1x Ticket to the Hotel Designs Meet Up London\*
- Additional Sponsorship
  - Round Table Sponsorship - £500 (limited to 5 suppliers)
  - Post-Event Drinks Sponsor - £1,250 + VAT (limited to 1 supplier)

### Showcase Area Sponsorship

Present your products or services in our exclusive Showcase Area, designed to provide a premium platform for highlighting your brand and engaging with attendees. With limited spaces available, early booking is essential to secure this unique opportunity to capture attention and connect with key decision-makers. Don't miss your chance to elevate your brand and make a lasting impression! Cost: **£500** (an additional cost on top of the Gold or Silver package)

# HOTEL DESIGNS MEET UP LONDON

## EXCLUSIVE HEADLINE PARTNER

**4 Tickets** to attend the event

**Mention** in the opening speech delivered by *Hotel Designs* Editor, Sophie Harper

**Logo** displayed on event signage

**Substantial Event Space** to showcase your products

**Q&A Session** with the *Hotel Designs* Editor, featured on the *Hotel Designs* website pre-event and promoted via social media channels

**1 eBlast** to the *Hotel Designs* email database

**1 Homepage Leaderboard Banner** on the *Hotel Designs* website for 4 weeks pre-event

**1 Banner** in the *Hotel Designs* weekly e-newsletter, sent to a highly targeted industry audience (2 inclusions)

**£3,650**

## EVENT PARTNER

**2 Tickets** to attend the event

**Mention** in the opening speech delivered by *Hotel Designs* Editor, Sophie Harper

**Logo** displayed on event signage

**Event Space** for branding, including showcasing products and distributing leaflets/brochures

**Product-Focused Editorial Piece** (400-600 words with 3-6 images) published on the *Hotel Designs* website pre-event and promoted on *Hotel Designs* social media platforms

**1 Banner** in the *Hotel Designs* weekly e-newsletter (2 inclusions)

**1 Banner** on the *Hotel Designs* website for 4 weeks (dates to be decided)

**£1,750**

**24th April 2024**  
Sway London

# HOTEL DESIGNS

CREATING CONVERSATIONS LIKE NO OTHER.

10,000+  
SUBSCRIBERS

## FEATURES

### JANUARY

Hotel openings  
Architectural lighting

### APRIL

Public areas  
Unconventional materials

### JULY

Fabrics  
Flooring

### OCTOBER

Decorative lighting  
HIX Preview

### FEBRUARY

Surfaces  
Technology

### MAY

Outdoor solutions  
Wellness

### AUGUST

Hotel concepts  
Beds

### NOVEMBER

Independent hotels  
Bathroom innovation

### MARCH

Bathrooms  
Nature in Design

### JUNE

Decorative objects  
Sustainability

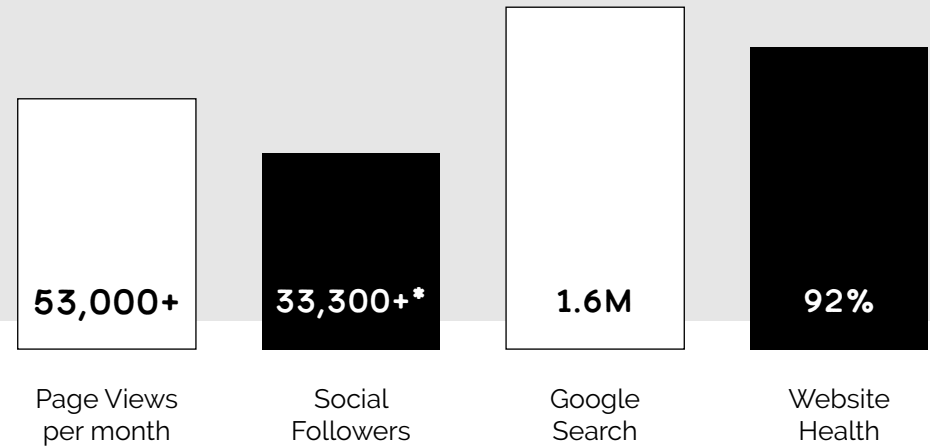
### SEPTEMBER

Furniture  
Art

### DECEMBER

Trends

## HOTEL DESIGNS REACH

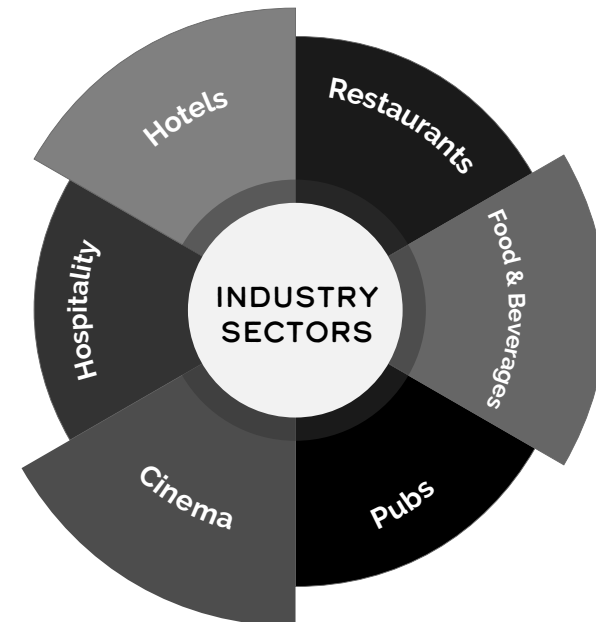


Source: SEMRUSH

Readership includes hotel owners and operators, interior designers, architects, developers, contractors, consultants, and hospitality suppliers.

\* Platforms include Facebook, LinkedIn, X, Instagram, Pinterest.

The average number of Google Search impressions that the Hotel Designs website receives each month.



# PARTNERSHIPS

## SILVER

A comprehensive company profile page on *Hotel Designs* website

Content covered up to 6 times per year on the *Hotel Designs* website

Contribution to *Hotel Designs*' monthly editorial features

Social media support

Exposure within *Hotel Designs* weekly e-newsletter and specialist HD EDIT where applicable

**£950**

## GOLD

A comprehensive company profile page on *Hotel Designs* website

Content covered up to 8 times per year on the *Hotel Designs* website

Contribution to *Hotel Designs*' monthly editorial features

*Hotel Designs* editorial team to attend key press events or product launches that you host

Social media support

Exposure within *Hotel Designs* weekly e-newsletter and specialist HD EDIT where applicable

2 tickets to attend *Hotel Designs*' networking events across the year (events include: MEET UP London, MEET UP North and The Brit List Awards)

**£1,500**

## PLATINUM

A comprehensive company profile page on *Hotel Designs* website

Unlimited editorial coverage on the *Hotel Designs* website

Contribution to *Hotel Designs*' monthly editorial features

Social media support

Exposure within *Hotel Designs* weekly e-newsletter and specialist HD EDIT where applicable

6 tickets to attend *Hotel Designs*' networking events across the year (events include: MEET UP London, MEET UP North and The Brit List Awards)

A 'behind the scenes' factory tour with our editor Sophie – to include an in-depth editorial on how products are manufactured, new product launches, interviews with leadership team, product designers, etc.

3 months of advertising with *Hotel Designs* (adverts to be taken in months of your choosing – during product launch periods, show-seasons for example)

**£2,545**

# COMMERCIAL OPPORTUNITIES

## EXCLUSIVE E-SHOT | £750

A HTML email sent to the Hotel Designs database of approx. 8,000 recipients.

## CONTENT SPONSORSHIP | POA

Hotel Designs offers bespoke solutions to clients looking for advertorial promotion on the website. Whether you are looking for a hotel case study, product review, Q&A, a focused mini-series, or sponsored roundtable we can facilitate.

## MICRO-REPORT SPONSORSHIP | FROM £3,500

Becoming a sponsor of a 10-page, in-depth micro-report with Hotel Designs will allow you and us to highlight and support a topic that lends itself to your core business values but with wellness and wellbeing at the heart. Our report section of the website – Hotel Designs LAB, powered by Arigami – houses a series of thought-leadership articles that are designed to empower interior designers, architects, hoteliers, developers, technologists, and hospitality brands.

Each article is driven by science and innovation insights, with reference to industry experts throughout to help transform the design industry's approach to space and wellbeing.

## E-NEWSLETTER SERVICES

### EDITORIAL INCLUSION | £300

(An editorial item approx. 400-600 words in length). Please note the article will be published on Hotel Designs and an extract of it will be visible on the e-newsletter.

### EDITORIAL INCLUSION ALONGSIDE ADVERTISING | £350

An editorial item as above, in addition to a 1-week banner advert also included in the e-newsletter.

### E-NEWSLETTER 4-WEEK CAMPAIGN | £650

An editorial item as above, in addition to 4-week banner advertising campaign.

## WEBSITE OPTIONS

### 1-MONTH NEWSPAGE LEADERBOARD | £750

### 1-MONTH HOMEPAGE LEADERBOARD | £750

To include all other website pages except news page

### 1-MONTH E-NEWSLETTER BANNER | £400

(4 inclusions)

### SINGLE EDITORIAL | £300

To include publication on Hotel Designs website, e-newsletter, and select social channels

## BESPOKE & INDIVIDUAL EVENTS

### LIVE ROUNDTABLE | £2,650

### PANEL DISCUSSION | £2,950

### PRIVATE DINNER | FROM £2,100

### WELLNESS SETS | FROM £750

### HOTEL DESIGNS EVENT SPONSORSHIP OPPORTUNITIES | STARTING FROM £1,750

### BESPOKE EVENT SPONSORSHIP OPPORTUNITIES | STARTING FROM £6,000

### EXCLUSIVE DESIGN POD PODCAST SPONSOR | £5,000 PER SEASON (TO INCLUDE 8 EPISODES)

Please note that for each of the bespoke event opportunities listed above, you will need to first join us as a Hotel Designs Recommended Supplier. All advert positions can be rotated up to 4 times. All costs quoted above are excluding VAT. For further details on any of these opportunities, please contact Katy Phillips – k.phillips@forumevents.co.uk

**HOTEL DESIGNS**

# HOTEL SUMMIT

In association with:

**HOTEL DESIGNS  
MEET UP LONDON**

Brought to you by:

**HOTEL DESIGNS**

## LET'S CONNECT

---



Hotel Designs



@hoteldesigns



@hoteldesigns



Hotel Designs



@ForumEvents  
Ltd



01992  
374100



enquiries@  
forumevents.  
co.uk

**SUBSCRIBE HERE**

[hoteldesigns.net/hotel-summit](https://hoteldesigns.net/hotel-summit)

Forum Events & Media Group Ltd