

HOTEL SUMMIT

Incorporating:

**HOTEL DESIGNS
MEET UP LONDON**

The Hotel Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

24th April 2025

De Vere Grand Connaught Rooms, Covent Garden

Brought to you by:

HOTEL DESIGNS

EVENT OVERVIEW

Hotel Designs' flagship event, The **Hotel Summit**, has teamed up with **Hotel Designs Meet Up London** in 2025 to offer a day of exclusive 1-to-1 meetings and networking opportunities. The Summit guarantees personalised meetings with buyers, followed by an evening of networking with industry leaders at **Sway Bar**.

Benefits include:

- Strategically align with the leading publication for the hospitality community
- Gain visibility and attention from key players in the hospitality industry
- Meet interior designers, architects, hoteliers, and developers in person
- Receive substantial brand exposure among hospitality specifiers
- Benefit from exceptional value and engagement
- Reach a broader audience through additional online sponsorship perks

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified hotel buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout
- Tickets to the Hotel Designs Meet Up London

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **15 years**

Over **1280** business meetings facilitated at each event

Average Annual Budget



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



This is probably the best run event we have attended, would recommend

GUEST SUPPLY

Having attended many 'Meet the Buyer' events this was very good in terms of the format and quality of the buyers attending. The opportunity to showcase the product with buyers coming to the suppliers area means you're not having to carry products and catalogues from table to table. I wouldn't hesitate in attending again, and I am sure we will secure some good business following this event

ADI TRADING LTD

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts
- 1 x bespoke email to attendees of event (one month before event)

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates
- 1 x bespoke email to event database (1 month after event)

GOLD PACKAGE - £5,950 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening showcase with entertainment
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
 - Directory listing
 - Full page A5 advert
- 2x Tickets to the Hotel Designs Meet Up London*
- Editorial on HD Website
- Additional Sponsorship
 - Round Table Sponsorship - £500 (limited to 5 suppliers)
 - Post-Event Drinks Sponsor - £1,250 + VAT (limited to 1 supplier)

SILVER PACKAGE - £4,450 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x evening showcase with entertainment
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide
- 1x Ticket to the Hotel Designs Meet Up London*
- Additional Sponsorship
 - Round Table Sponsorship - £500 (limited to 5 suppliers)
 - Post-Event Drinks Sponsor - £1,250 + VAT (limited to 1 supplier)

*Please note: Additional colleagues are welcome to attend but will require a purchased ticket.

HOTEL DESIGNS MEET UP LONDON

EXCLUSIVE HEADLINE PARTNER

4 Tickets to attend the event

Mention in the opening speech delivered by *Hotel Designs* Editor, Sophie Harper

Logo displayed on event signage

Substantial Event Space to showcase your products

Q&A Session with the *Hotel Designs* Editor, featured on the *Hotel Designs* website pre-event and promoted via social media channels

1 eBlast to the *Hotel Designs* email database

1 Homepage Leaderboard Banner on the *Hotel Designs* website for 4 weeks pre-event

1 Banner in the *Hotel Designs* weekly e-newsletter, sent to a highly targeted industry audience (2 inclusions)

£3,650

EVENT PARTNER

2 Tickets to attend the event

Mention in the opening speech delivered by *Hotel Designs* Editor, Sophie Harper

Logo displayed on event signage

Event Space for branding, including showcasing products and distributing leaflets/brochures

Product-Focused Editorial Piece (400-600 words with 3-6 images) published on the *Hotel Designs* website pre-event and promoted on *Hotel Designs* social media platforms

1 Banner in the *Hotel Designs* weekly e-newsletter (2 inclusions)

1 Banner on the *Hotel Designs* website for 4 weeks (dates to be decided)

£1,750

24th April 2024
Sway London

HOTEL DESIGNS

CREATING CONVERSATIONS LIKE NO OTHER.

10,000+
SUBSCRIBERS

FEATURES

JANUARY

Hotel openings
Architectural lighting

APRIL

Public areas
Unconventional materials

JULY

Fabrics
Flooring

OCTOBER

Decorative lighting
HIX Preview

FEBRUARY

Surfaces
Technology

MAY

Outdoor solutions
Wellness

AUGUST

Hotel concepts
Beds

NOVEMBER

Independent hotels
Bathroom innovation

MARCH

Bathrooms
Nature in Design

JUNE

Decorative objects
Sustainability

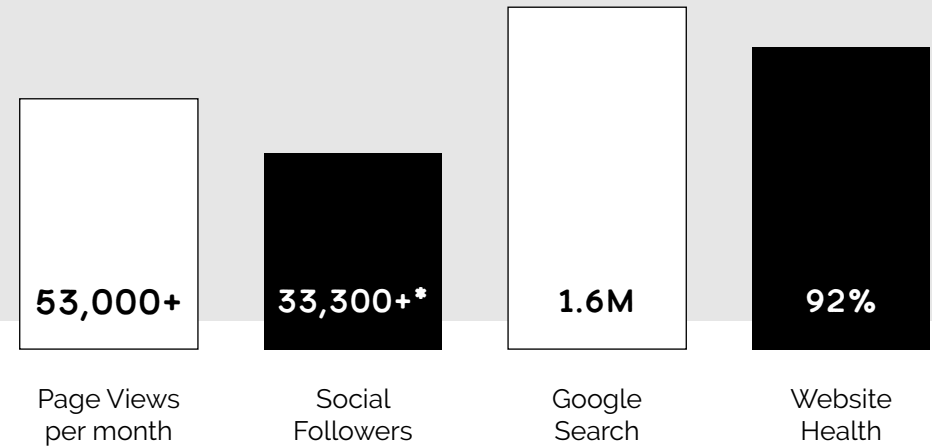
SEPTEMBER

Furniture
Art

DECEMBER

Trends

HOTEL DESIGNS REACH

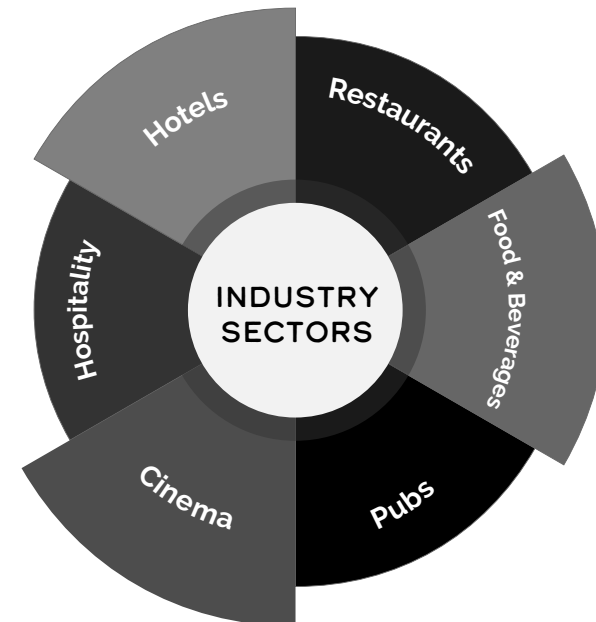


Source: SEMRUSH

Readership includes hotel owners and operators, interior designers, architects, developers, contractors, consultants, and hospitality suppliers.

* Platforms include Facebook, LinkedIn, X, Instagram, Pinterest.

The average number of Google Search impressions that the Hotel Designs website receives each month.



PARTNERSHIPS

SILVER

A comprehensive company profile page on *Hotel Designs* website

Content covered up to 6 times per year on the *Hotel Designs* website

Contribution to *Hotel Designs*' monthly editorial features

Social media support

Exposure within *Hotel Designs* weekly e-newsletter and specialist HD EDIT where applicable

£950

GOLD

A comprehensive company profile page on *Hotel Designs* website

Content covered up to 8 times per year on the *Hotel Designs* website

Contribution to *Hotel Designs*' monthly editorial features

Hotel Designs editorial team to attend key press events or product launches that you host

Social media support

Exposure within *Hotel Designs* weekly e-newsletter and specialist HD EDIT where applicable

2 tickets to attend *Hotel Designs*' networking events across the year (events include: MEET UP London, MEET UP North and The Brit List Awards)

£1,500

PLATINUM

A comprehensive company profile page on *Hotel Designs* website

Unlimited editorial coverage on the *Hotel Designs* website

Contribution to *Hotel Designs*' monthly editorial features

Social media support

Exposure within *Hotel Designs* weekly e-newsletter and specialist HD EDIT where applicable

6 tickets to attend *Hotel Designs*' networking events across the year (events include: MEET UP London, MEET UP North and The Brit List Awards)

A 'behind the scenes' factory tour with our editor Sophie – to include an in-depth editorial on how products are manufactured, new product launches, interviews with leadership team, product designers, etc.

3 months of advertising with *Hotel Designs* (adverts to be taken in months of your choosing – during product launch periods, show-seasons for example)

£2,545

COMMERCIAL OPPORTUNITIES

EXCLUSIVE E-SHOT | £750

A HTML email sent to the Hotel Designs database of approx. 8,000 recipients.

CONTENT SPONSORSHIP | POA

Hotel Designs offers bespoke solutions to clients looking for advertorial promotion on the website. Whether you are looking for a hotel case study, product review, Q&A, a focused mini-series, or sponsored roundtable we can facilitate.

MICRO-REPORT SPONSORSHIP | FROM £3,500

Becoming a sponsor of a 10-page, in-depth micro-report with Hotel Designs will allow you and us to highlight and support a topic that lends itself to your core business values but with wellness and wellbeing at the heart. Our report section of the website – Hotel Designs LAB, powered by Arigami – houses a series of thought-leadership articles that are designed to empower interior designers, architects, hoteliers, developers, technologists, and hospitality brands.

Each article is driven by science and innovation insights, with reference to industry experts throughout to help transform the design industry's approach to space and wellbeing.

E-NEWSLETTER SERVICES

EDITORIAL INCLUSION | £300

(An editorial item approx. 400-600 words in length). Please note the article will be published on Hotel Designs and an extract of it will be visible on the e-newsletter.

EDITORIAL INCLUSION ALONGSIDE ADVERTISING | £350

An editorial item as above, in addition to a 1-week banner advert also included in the e-newsletter.

E-NEWSLETTER 4-WEEK CAMPAIGN | £650

An editorial item as above, in addition to 4-week banner advertising campaign.

WEBSITE OPTIONS

1-MONTH NEWSPAGE LEADERBOARD | £750

1-MONTH HOMEPAGE LEADERBOARD | £750

To include all other website pages except news page

1-MONTH E-NEWSLETTER BANNER | £400

(4 inclusions)

SINGLE EDITORIAL | £300

To include publication on Hotel Designs website, e-newsletter, and select social channels

BESPOKE & INDIVIDUAL EVENTS

LIVE ROUNDTABLE | £2,650

PANEL DISCUSSION | £2,950

PRIVATE DINNER | FROM £2,100

WELLNESS SETS | FROM £750

HOTEL DESIGNS EVENT SPONSORSHIP OPPORTUNITIES | STARTING FROM £1,750

BESPOKE EVENT SPONSORSHIP OPPORTUNITIES | STARTING FROM £6,000

EXCLUSIVE DESIGN POD PODCAST SPONSOR | £5,000 PER SEASON (TO INCLUDE 8 EPISODES)

Please note that for each of the bespoke event opportunities listed above, you will need to first join us as a Hotel Designs Recommended Supplier. All advert positions can be rotated up to 4 times. All costs quoted above are excluding VAT. For further details on any of these opportunities, please contact Katy Phillips – k.phillips@forumevents.co.uk

HOTEL DESIGNS

HOTEL SUMMIT

In association with:

**HOTEL DESIGNS
MEET UP LONDON**

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LET'S CONNECT



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