

# HOTEL SUMMIT

Incorporating:  
**HOTEL DESIGNS  
MEET UP LONDON**

The Hotel Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

**24th April 2025**

De Vere Grand Connaught Rooms, Covent Garden

Brought to you by:

**HOTEL DESIGNS**

# HEADLINE PARTNER - £9,950+VAT

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*Hotel Designs* flagship event, The **Hotel Summit** have teamed up in 2025 to bring you a day of exclusive 121 meetings along with the opportunity to network at the prestige **Hotel Designs Meet Up London**. Hotel Summit guarantees you **121 meetings** with buyers before networking with the leaders in the industry in the evening at Sway Bar.

## Benefits include:

- Strategically align with the leading publication for the hospitality community
- Gain attention from the hospitality industry
- Meet interior designers, architects, hoteliers, and developers in person
- Receive significant brand exposure with the hospitality specifier audience
- Benefit from value
- Reach a broader audience through additional sponsorship perks online, and tap into a wider audience

## EVENT

- Inclusive of three representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 20)
- 20 minute meetings
- 4m x 1m Exclusive Premium Headline partner stand and location (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - = Group scheduled breaks
  - = Lunch
- Lunch and refreshments throughout
- Logo branding at live event registration stand
- Option to provide promotional bag for all attendees
- Option to provide additional roll-up banners for exposure in event room
- Event guide
  - = Directory listing
  - = Full page A5 advert – inside front cover
- 3 x tickets to the Hotel Designs Meet Up London\*
- Editorial on the HD website
- Additional Sponsorship
  - Round Table Sponsorship - £500 (limited to 5 suppliers)
  - Post-Event Drinks Sponsor - £1,250 + VAT (limited to 1 supplier)

## PRE-EVENT

- Detailed profiles on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 working days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts
- 1 x bespoke email to attendees of event (one month before event)

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates
- 1 x bespoke email to event database (1 month after event)

\*Please note: Additional colleagues are welcome to attend but will require a purchased ticket.

# HOTEL DESIGNS MEET UP LONDON

## EXCLUSIVE HEADLINE PARTNER

**4 Tickets** to attend the event

**Mention** in the opening speech delivered by *Hotel Designs* Editor, Sophie Harper

**Logo** displayed on event signage

**Substantial Event Space** to showcase your products

**Q&A Session** with the *Hotel Designs* Editor, featured on the *Hotel Designs* website pre-event and promoted via social media channels

**1 eBlast** to the *Hotel Designs* email database

**1 Homepage Leaderboard Banner** on the *Hotel Designs* website for 4 weeks pre-event

**1 Banner** in the *Hotel Designs* weekly e-newsletter, sent to a highly targeted industry audience (2 inclusions)

**£3,650**

**24th April 2024**  
Sway London

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MEET UP LONDON**

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## LET'S CONNECT

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