

TECH IN HOSPITALITY SUMMIT.

The Tech in Hospitality Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

26th September 2024

Hilton London Canary Wharf

In association with...

HOTEL DESIGNS.

EVENT OVERVIEW

The Tech in Hospitality Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior hospitality professionals**, with job titles including:

- Owners
- CEOs
- CTOs
- CIOs
- Heads of IT

All-inclusive packages include:

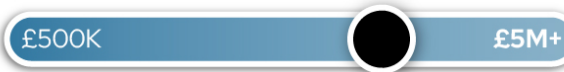
- An itinerary of pre-arranged, one-to-one meetings with pre-qualified hospitality buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **4 years**

Over **960** business meetings facilitated at each event

Average Annual Spend



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



The event is a great way to meet with like minded people both supplying and buying for the hospitality sector, it allows you to create strong connection quickly and speed up the relationship faster than you would outside of a space like this

WINPOS UK

Excellently run event with a good mix of potential buyers/targets for our technical solutions

ZENNIO UK LIMITED

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £5,450 + VAT

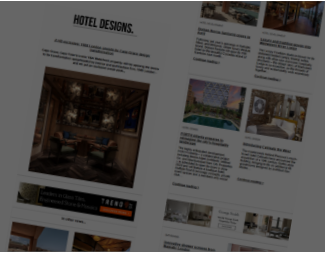
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
 - Directory listing
 - Full page A5 advert

SILVER PACKAGE - £3,950 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

HOTEL DESIGNS.

CREATING CONVERSATIONS LIKE NO OTHER.



10,000+
SUBSCRIBERS

FEATURES

JANUARY

Hotel openings
Architectural lighting

APRIL

Public areas
Unconventional materials

JULY

Fabrics
Flooring

OCTOBER

Decorative lighting
HIX Preview

FEBRUARY

Surfaces
Technology

MAY

Outdoor solutions
Wellness

AUGUST

Hotel concepts
Beds

NOVEMBER

Independent hotels
Bathroom innovation

MARCH

Bathrooms
Nature in Design

JUNE

Decorative objects
Sustainability

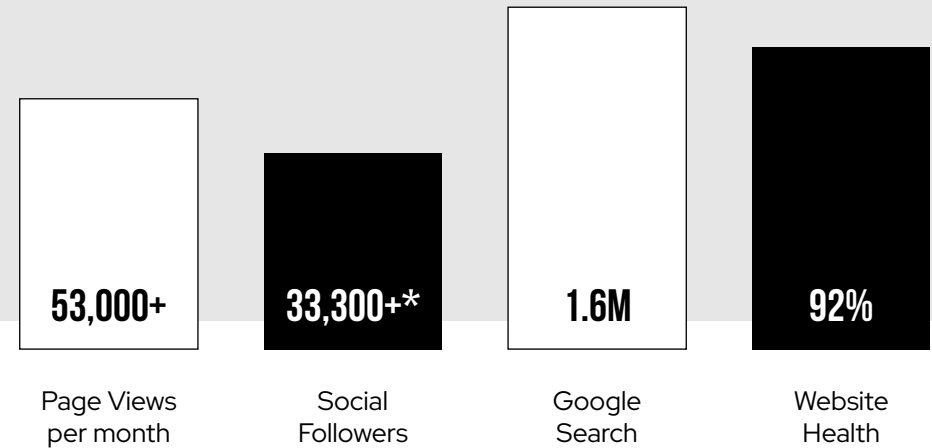
SEPTEMBER

Furniture
Art

DECEMBER

Trends

HOTEL DESIGNS REACH

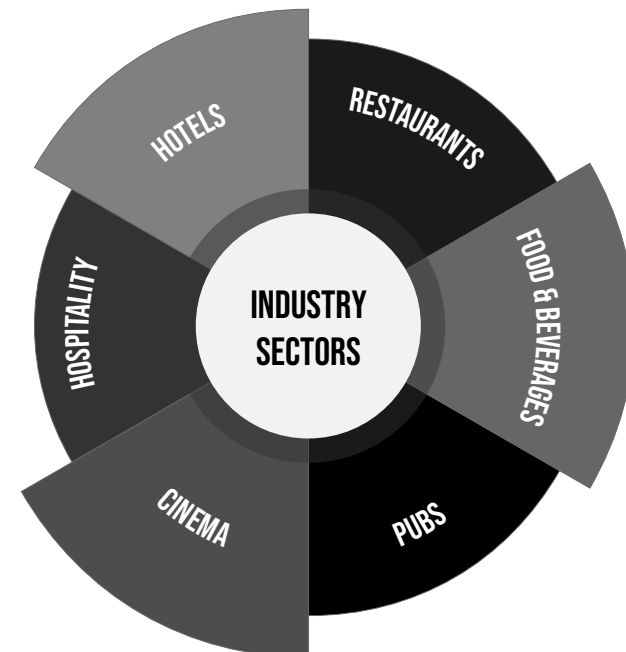


Source: SEMRUSH

Readership includes hotel owners and operators, interior designers, architects, developers, contractors, consultants, and hospitality suppliers.

* Platforms include Facebook, LinkedIn, X, Instagram, Pinterest.

The average number of Google Search impressions that the Hotel Designs website receives each month.



PARTNERSHIPS

SILVER

A comprehensive company profile page on Hotel Designs website

Content covered up to 6 times per year on the Hotel Designs website

Contribution to Hotel Designs' monthly editorial features

Social media support

Exposure within Hotel Designs weekly e-newsletter
and specialist HD EDIT where applicable

£950

GOLD

A comprehensive company profile page on Hotel Designs website

Content covered up to 8 times per year on the Hotel Designs website

Contribution to Hotel Designs' monthly editorial features

Hotel Designs editorial team to attend key press events
or product launches that you host

Social media support

Exposure within Hotel Designs weekly e-newsletter
and specialist HD EDIT where applicable

2 tickets to attend Hotel Designs' networking events across
the year (events include: MEET UP London, MEET UP North
and The Brit List Awards)

£1,500

PLATINUM

A comprehensive company profile page on Hotel Designs website

Unlimited editorial coverage on the Hotel Designs website

Contribution to Hotel Designs' monthly editorial features

Social media support

Exposure within Hotel Designs weekly e-newsletter and specialist HD
EDIT where applicable

6 tickets to attend Hotel Designs' networking events across
the year (events include: MEET UP London, MEET UP North and The
Brit List Awards)

A 'behind the scenes' factory tour with our editor Hamish –
to include an in-depth editorial on how products
are manufactured, new product launches, interviews
with leadership team, product designers. etc.

3 months of advertising with Hotel Designs (adverts to be taken in
months of your choosing – during product launch periods, show-
seasons for example)

£2,545

COMMERCIAL OPPORTUNITIES

EXCLUSIVE E-SHOT | £750

A HTML email sent to the Hotel Designs database of approx. 8,000 recipients.

CONTENT SPONSORSHIP | POA

Hotel Designs offers bespoke solutions to clients looking for advertorial promotion on the website. Whether you are looking for a hotel case study, product review, Q&A, a focused mini-series, or sponsored roundtable we can facilitate.

MICRO-REPORT SPONSORSHIP | FROM £3,500

Becoming a sponsor of a 10-page, in-depth micro-report with Hotel Designs will allow you and us to highlight and support a topic that lends itself to your core business values but with wellness and wellbeing at the heart. Our report section of the website – Hotel Designs LAB, powered by Arigami – houses a series of thought-leadership articles that are designed to empower interior designers, architects, hoteliers, developers, technologists, and hospitality brands.

Each article is driven by science and innovation insights, with reference to industry experts throughout to help transform the design industry's approach to space and wellbeing.

E-NEWSLETTER SERVICES

EDITORIAL INCLUSION | £300

(An editorial item approx. 400–600 words in length). Please note the article will be published on Hotel Designs and an extract of it will be visible on the e-newsletter.

EDITORIAL INCLUSION ALONGSIDE ADVERTISING | £350

An editorial item as above, in addition to a 1-week banner advert also included in the e-newsletter.

E-NEWSLETTER 4-WEEK CAMPAIGN | £650

An editorial item as above, in addition to 4-week banner advertising campaign.

WEBSITE OPTIONS

1-MONTH NEWSPAGE LEADERBOARD | £750

1-MONTH HOMEPAGE LEADERBOARD | £750

To include all other website pages except news page

1-MONTH E-NEWSLETTER BANNER | £400

(4 inclusions)

SINGLE EDITORIAL | £300

To include publication on Hotel Designs website, e-newsletter, and select social channels

BESPOKE & INDIVIDUAL EVENTS

LIVE ROUNDTABLE | £2,650

PANEL DISCUSSION | £2,950

PRIVATE DINNER | FROM £2,100

WELLNESS SETS | FROM £750

HOTEL DESIGNS EVENT SPONSORSHIP OPPORTUNITIES | STARTING FROM £1,750

BESPOKE EVENT SPONSORSHIP OPPORTUNITIES | STARTING FROM £6,000

EXCLUSIVE DESIGN POD PODCAST SPONSOR | £5,000 PER SEASON (TO INCLUDE 8 EPISODES)

Please note that for each of the bespoke event opportunities listed above, you will need to first join us as a Hotel Designs Recommended Supplier.

All advert positions can be rotated up to 4 times

All costs quoted above are excluding VAT.

For further details on any of these opportunities, please contact [Katy Phillips – k.phillips@forumevents.co.uk](mailto:k.phillips@forumevents.co.uk)

TECH IN HOSPITALITY SUMMIT.

LET'S CONNECT



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